

Seed Group and Bare Cove Technology forge a partnership to bring fund-grade IT and cybersecurity to the UAE



Dubai, UAE; Singapore—13 July 2026—Seed Group, a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has partnered with [Bare Cove Technology](#), a Singapore-based IT and cybersecurity firm that builds and runs technology, primarily for hedge funds and asset managers. The deal brings Bare Cove's services to financial and regulated firms setting up and growing in Dubai and across the region.

Through the partnership, Seed Group will support Bare Cove's entry into the UAE and introduce the firm to firms across the region, drawing on more than two decades in the local market. Bare Cove will run its managed IT and security services for funds based in Dubai, as it does for clients across Asia Pacific.

Bare Cove is an established provider of managed IT and cybersecurity to asset managers across Asia Pacific. The firm was founded in 2020 and is headquartered in Singapore, with offices in Hong Kong, Australia, the UK, and the UAE. It runs fully managed, cloud-based IT for its clients with round-the-clock support, and handles security through penetration testing, vulnerability assessments and phishing simulations carried out by its own ethical hackers.

Bare Cove also provides virtual CTO and CISO advisory, and builds software that automates the repetitive parts of a fund's daily operations, from reconciliations to reporting and trade workflows. Its clients are primarily hedge funds and asset managers, a group that holds sensitive data and works to a security standard set by their investors and regulators.

"Funds coming into Dubai need their technology and their security in order before they take on a single client," said Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum. "Bare Cove has done this work for managers in Asia for years, and it knows the standard investors and regulators expect. That is why we brought them in. We wanted a partner with that record rather than one learning the market as it goes. We will introduce them to the managers setting up here and help them get established."

Emily Randall, Founder and CEO of Bare Cove Technology, said: "The UAE is already a leading financial centre, and its role as a base for financial services and regulated firms continues to grow. Firms entering or expanding in the market need technology and cybersecurity partners who understand the standards expected by regulators, institutional investors, and sophisticated clients. Through our partnership with Seed Group, Bare Cove Technology is bringing its managed IT, cybersecurity, cloud, and strategic advisory experience to support firms operating in complex, regulated environments. We are excited to build our presence in Dubai and contribute to the UAE's fast-growing financial services ecosystem."

Dubai has set out to rank among the world's leading financial centres under the Dubai Economic Agenda D33, and the Dubai International Financial Centre has drawn a growing number of hedge funds and asset managers to the city in recent years. Bare Cove already runs technology and security for funds of this kind across Asia, and through the partnership it will do the same for managers in the UAE.

About Bare Cove Technology

Bare Cove Technology (BCT) is an international award-winning IT and cybersecurity solutions provider. Our team is made up of proven leaders in the fields of cybersecurity, software development, cloud technologies, and IT infrastructure and design. We support the top asset managers around the world, helping our clients meet the evolving expectations of institutional investors and global regulators. From our offices in London, Hong Kong, Singapore and Sydney, BCT provides 24x7x365 IT support, IT project management, CTO and CISO advisory, cybersecurity testing and training, AI consulting and security, bespoke software development, cloud hosting, and IT infrastructure and design with a customer-centric and proactive approach. For more information, visit www.barecovetech.com.

About Seed Group

For over 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region, helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office's criteria. For more information, visit www.seedgroup.com.

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