

Seed Group establishes ties with Fischer Farms to support Dubai's and the UAE's agri-tech advancement



Dubai, UAE; England, United Kingdom—22 June 2026—In advancing indoor agriculture innovation, Seed Group, a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has joined forces with [Fischer Farms](#), the UK-based vertical farming firm leading the way in scalable, resilient food production. This strategic move underlines a shared focus on strengthening sustainable food systems in the UAE and wider MENA region.

Through its strategic partnership with Seed Group, Fischer Farms is set to fast-track its regional entry, drawing on an extensive network and long-standing market insights, including links to royal and institutional entities. As a result, Fischer Farms anticipates improved market access, greater regulatory alignment, and stronger relationships with key stakeholders in agriculture, retail, and food security across the MENA region.

Established in 2016 and headquartered in Burton-on-Trent, UK, Fischer Farms grows a wide range of salads, herbs and plants using advanced indoor farming methods. Operating two major vertical farms in the UK, Fischer Farms produces pesticide-free crops year-round in climate-controlled, biosecure environments. With plans to expand into staple crops such as rice and wheat, the business has developed solutions designed to address key agricultural challenges including water scarcity, supply chain instability and rising operational costs.

Building on more than a decade of hands-on operational experience and proven learnings, the company launched Fischer Farms Technology (FFT) in 2025 to deliver flexible, scalable modular indoor farming solutions that enable growers to operate independently of climate, season and location.

Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, said, “Fischer Farms brings an advanced and adaptable approach to controlled-environment agriculture, addressing key challenges in modern food production. Their modular systems, characterised by precision technologies, enable efficient scaling while maintaining consistency and quality. These capabilities are well suited to markets like the UAE, where resource optimisation is vital. We see strong potential in their solutions to support businesses looking for reliable and sustainable agricultural outputs.”

Chris Kirke, CEO of Fischer Farms, said, “We are thrilled to be partnering with such a prestigious organisation as Seed Group, whose unrivalled regional influence, strategic expertise and deep-rooted connections will be instrumental in accelerating Fischer Farms’ growth across Dubai, the UAE and wider MENA region. This partnership represents a major milestone for Fischer Farms as we bring our proven vertical farming technology into markets where sustainable, resilient food production is more important than ever. Together, we have an incredible opportunity not only to expand our business, but to support broader regional ambitions around food security, agricultural innovation and long-term economic sustainability.”

This strategic relationship is set to contribute to the advancement of agri-tech innovation in Dubai and the UAE at large. It also supports ongoing national priorities around food security, sustainability, and resilient supply chains.

About Fischer Farms

Fischer Farms is an independent company combining agri-tech and renewable energy expertise to revolutionise the future of farming. Backed by Gresham House, an asset management company specialising in investments with a sustainable, positive impact, Fischer Farms is leading the way in scalable food production to provide a more resilient and sustainable method to feed the nation. For more information, visit www.fischerfarms.co.uk.

About Seed Group

For over 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group’s goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region, helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office’s criteria. For more information, visit www.seedgroup.com.



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