

Seed Group and Reactive Technologies announce strategic collaboration to accelerate renewable energy integration in the UAE



From left to right: Marc Borrett, Co-Founder & CEO of Reactive Technologies; Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum; Talal Eskandar, EMEA Executive Director at Reactive Technologies

Dubai, UAE; London, UK—25 September 2025—In a move to power innovation in the energy and utilities sector, Seed Group, a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has formed a strategic partnership with Reactive Technologies. The alliance will bring novel solutions in grid resilience and energy transition to Dubai and the larger UAE.

Headquartered in 2010 in London, [Reactive Technologies](#) is a Grid-Enhancing Technologies (GETs) company with offices in the USA, Australia, and an R&D centre in Finland. The company enables transmission and distribution system operators, utilities, and energy market participants to strengthen grid resilience, optimise renewable integration, and enhance decision-making through high-precision grid data analytics. Its patented GridMetrix® platform delivers the world's first direct measurement of grid inertia and system strength.

Globally recognised for its pioneering work, Reactive Technologies has received awards including 'Best Renewable Project of the Year at UK Green Business Awards 2025' and 'Clean Power Energy Transition Changemaker at COP28'. Its partnership with Seed Group, a private company of a Dubai royal family, provides direct access to government entities and decision-makers across the MENA region.

Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, commented, “Reactive Technologies is a valuable addition to our partner ecosystem, as its focus on modern grid monitoring and stability solutions complements our goal of supporting the regional growth of innovative companies. Its patented platforms — for inertia measurement, system strength analysis, and real-time grid insights for grid operators, utilities, and energy market participants — improve interoperability and deliver actionable intelligence. We believe its technology will support the UAE’s transition to a low-carbon energy system.”

Marc Borrett, CEO of Reactive Technologies, said, “Our partnership with Seed Group marks a significant milestone in our global mission to modernise power systems and accelerate the energy transition. By bringing our patented GridMetrix® platform to the UAE, we are enabling best-in-class, accurate, real-time measurement of grid stability, which is now becoming an essential foundation for safely integrating renewable energy and data centres at scale.

In partnering with Seed Group, we are proud to be able to support both the UAE’s Net Zero 2050 Strategy and exciting data centre growth ambitions by delivering the trusted measurement data-driven insights needed to build a more resilient, efficient, and sustainable energy system for the UAE’s digital future.”

This strategic venture is designed to bolster the stability of modern transmission and distribution systems that integrate renewable energy into the UAE grid, benefiting both enterprises and the wider community. It also aims to advance the nation’s broader agenda of building a sustainable energy ecosystem in line with the UAE’s Net Zero 2050 Strategy.

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About Reactive Technologies

Reactive Technologies Limited (RTL) is a global Grid-Enhancing Technologies (GETs) company at the forefront of addressing the challenges of the renewable energy transition by measuring power grid inertia and system strength in real-time.

With our proven, first-of-its-kind GridMetrix® technology, we provide real-time, high resolution power grid measurements and data-driven insights into grid stability and reliability. This enables grid operators, utilities, asset owners and energy participants worldwide to plan and operate with greater insight, precision and resilience in a rapidly expanding renewable energy landscape with more inverter-based resources.

Our strong foundation in technological innovation and a deep understanding of the challenges facing the energy industry, has enabled us to evolve into a global technology company headquartered in London, UK. Our dedicated sales and project delivery teams work closely with customers worldwide, supported by commercial offices on the East and West Coasts of the USA, as well as in the UAE and Australia, and an advanced R&D center in Finland. For more information, visit www.reactive-technologies.com.

About Seed Group

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office's criteria. For more information, visit www.seedgroup.com.

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