

## Seed Group teams up with Arcee AI to revolutionise enterprise AI innovation in Dubai and the wider MENA region



**Dubai, UAE—22 July 2025—**[Seed Group](#), a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has started a joint venture with [Arcee AI](#) to advance the deployment of enterprise-grade artificial intelligence across the UAE. The alliance will facilitate the entry of Arcee AI's secure, customisable, and cost-efficient AI solutions for businesses in Dubai and the wider MENA region.

With a strong focus on research and engineering, Arcee AI is a non-stop innovation machine. Only founded in 2023, the U.S.-based company has designed and implemented an impressive collection of industry-leading AI solutions, ranging from state-of-the-art model-building techniques, such as [model merging](#) and model distillation, to [foundational small language models](#) (SLMs), as well as innovative inference solutions, including [agentic workflows](#) and [model routing](#).

Thanks to this toolbox, Arcee AI is well-positioned to help companies and organisations build production-grade, domain-specific AI applications and deploy them across various platforms, including devices, edge servers, data centres, and the cloud. In all scenarios, even those requiring the highest level of scrutiny, customers maintain full ownership and control over the solution, enabling them to maintain the strongest security, privacy, compliance, and sovereignty posture.

“Our ecosystem thrives on partnerships that offer secure, functional, and easy-to-use technology,” said Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum. He continued, “Arcee AI’s work in developing smaller, efficient AI tools for businesses in sectors like finance and technology fits well with the needs of many regional companies. Introducing such technology into Dubai and the wider MENA area will help speed up digital growth and strengthen the technology base for the future.”

Mark McQuade, CEO and co-founder of Arcee AI, stated that the collaboration with Seed Group represents a significant step in expanding their small language model technologies across Dubai and the broader MENA region. “By leveraging our secure, domain-adapted solutions, businesses here can accelerate digital transformation while retaining full sovereignty over their data, models, and intellectual property. Seed Group’s regional expertise creates the perfect springboard for deploying enterprise-grade AI that delivers tangible value and strengthens the foundation for future innovation,” he added.

This partnership marks a significant step for Arcee AI in expanding its global reach and tapping into the UAE’s thriving innovation ecosystem. With Seed Group’s vast expertise and network, Arcee AI is well-positioned to empower organisations in Dubai and the larger MENA area with trustworthy, scalable AI tools that unlock real business outcomes.

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### **About Arcee AI**

Founded in early 2023, the company is an enterprise AI innovator specializing in the development and deployment of small language models (SLMs) designed for real-world business applications. The company focuses on creating highly efficient, secure, and domain-specific AI solutions that drive automation, streamline workflows, and deliver measurable value across various sectors, including finance, healthcare, and legal. With a research-driven approach and advanced model-optimization techniques, Arcee AI’s mission is simple: deliver enterprise-grade AI that fits your needs, not the other way around. For more information, visit [www.arcee.ai](http://www.arcee.ai).

### **About Seed Group**

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group’s goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office’s criteria. For more information, visit [www.seedgroup.com](http://www.seedgroup.com).



**Arcee AI Media Contact**

Julien Simon  
[julien@arcee.ai](mailto:julien@arcee.ai)

**Seed Group Media Contact**

Nomarie Jean Lacsamana  
+971 4 373 5068  
[jean@seedgroup.com](mailto:jean@seedgroup.com)