

Seed Group and KniTT build alliance to enable scalable digital architecture for UAE enterprises



From left to right: Praveen Raveendran, CEO of KniTT; Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum

Dubai, UAE; California, USA—21 May 2025—In a strategic move to advance digital transformation across key sectors in the UAE, [Seed Group](#), a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has entered into an alliance with [KniTT](#), a global leader in intelligent automation and cybersecurity innovation.

KniTT is headquartered in California and serves international clients from across five continents. The company delivers next-generation digital solutions through three key advanced platforms, with its core offerings ranging from cloud transformation and data centre modernisation to AI-powered cybersecurity. It works alongside large enterprises seeking seamless, scalable, and secure digital experiences. With over 500 successful projects across multiple industries, KniTT is at the cutting edge of reinventing business technology experiences.

Seed Group, a company of a Dubai royal family, empowers high-potential companies in expanding across the Middle East. For KniTT, this alliance is a strategic opportunity to accelerate its internationalisation and strengthen its regional operations.

“Our partnership with KniTT is part of our strong commitment to bringing future-ready technologies into the UAE,” said Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum. He continued, “As businesses in the region increasingly seek secure, intelligent, and scalable solutions, KniTT’s private cloud solutions and AI-based platforms deliver unique value. Their focus on data sovereignty, cybersecurity, and advanced infrastructure empowers UAE businesses with intelligent solutions, thereby supporting the continued development of the nation’s tech-powered economy.”

Praveen Raveendran, Founder and CEO of KniTT, remarked, “At KniTT, we believe true data sovereignty means retaining control and security without compromising on scale or innovation. KniTT’s proprietary private cloud platform, complemented with AI/ML-driven cyber defence and automated IT service management, enables organisations to achieve secure, scalable, compliant, and cost-effective digital transformation with built-in resilience. With Seed Group, we’re expanding our mission to help enterprises and governmental agencies in MENA adopt future-ready infrastructure that aligns with national governance norms. Their thoughtful approach gives us great confidence as we reimagine data, cloud, and AI strategies together.”

Through this strategic collaboration, Seed Group and KniTT will elevate digital resilience and enterprise agility across Dubai and the wider region. In the next few months, this alliance is set to accelerate secure cloud integration, AI-driven innovation, and intelligent automation, further making the UAE a global leader in advanced digital technologies.

###

About KniTT

KniTT is a global technology company committed to transforming how enterprises and government agencies modernize their IT infrastructure. By bringing the agility of public cloud within the security and control of a private cloud, KniTT empowers organizations to host data on-premises while benefiting from scalable compute, flexible storage, and advanced networking capabilities.

Operating at the intersection of digital data, cloud infrastructure, cybersecurity, and automation, KniTT enables enterprises to be future-ready. KniTT’s proprietary platforms and solutions powered by AI, ML, IoT, and RPA are designed to optimize performance, enhance compliance, and reduce the total cost of IT operations.

With a customer base that spans Global 1000 corporations and strategic partnerships with high-growth start-ups, KniTT is redefining how technology infrastructure can be agile, secure, and truly transformative. For more information, visit www.knittglobal.com.

About Seed Group

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group’s goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the

MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office's criteria. For more information, visit www.seedgroup.com.

KniTT Media Contact

Prakash Raman
+44 7917 75 2628
prakash.raman@knittglobal.com

Seed Group Media Contact

Nomarie Jean Lacsamana
+971 4 373 5068
jean@seedgroup.com