



Seed Group partners with Indian commercial drone innovator Aereo to elevate smart city initiatives across MENA



From left to right: Suhas Banshiwala, CTO of Aereo; Vipul Singh, CEO of Aereo; Hisham Al Gurg, CEO of Seed Group and the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum; Mohamed Shawky, VP of Growth for GCC of Aereo

Dubai, UAE; Bangalore, India—18 March 2025—<u>Seed Group</u>, a company of The Private Office of Sheikh Saeed bin Ahmed AI Maktoum, has entered into a strategic association with <u>Aereo</u>, a leading expert in commercial drone solutions based in India. This partnership seeks to elevate the adoption of modern drone and AI-powered solutions for smart infrastructure and sustainable urban development in the UAE and the broader MENA region.

Aereo is at the cutting edge of digital transformation, delivering AI-driven aerial intelligence for smart cities, infrastructure, mining, and urban development. Headquartered in Bangalore, the company has redefined drone-based geospatial analytics by providing scalable, enterprise-ready solutions that enable real-time data collection, AI-driven analytics, and actionable business intelligence. Aereo's leading-edge technology supports 3D digital twin creation, construction progress monitoring, and large-scale geospatial analysis, empowering industries with precision, efficiency, and automation. These facets are critical for the development of smart infrastructure and next-generation urban planning.





Pleased with the recently formed partnership with Aereo, Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, said, "As the UAE continues to build a technology-driven economy, Aereo's expansion is truly a strategic move." He added, "Given its expertise in large-scale deployments of aerial intelligence, local enterprises in fields like infrastructure and urban development will benefit from greater accuracy and scalability."

As Aereo continues to expand its global footprint, Vipul Singh, CEO of Aereo, said, "This collaboration marks a significant milestone in Aereo's global expansion, bringing our advanced aerial intelligence solutions to the UAE and MENA. As the region drives forward transformative initiatives like UAE Centennial 2071 and Saudi Vision 2030, aimed at advancing smart cities, sustainable infrastructure, and digital transformation, our expertise in geospatial analytics and AI-powered decision-making will empower enterprises with unmatched efficiency, precision, and innovation."

Singh further stated, "With Seed Group's strong regional presence and market expertise, we are enabling the future of smart infrastructure by integrating cutting-edge drone technology with AI-powered analytics, ensuring businesses can optimise resources, enhance sustainability, and drive seamless digital transformation."

This collaboration will introduce advanced aerial intelligence, AI-powered analytics, and real-time geospatial insights to industries including smart cities, construction, urban development, and mining. With MENA rapidly adopting next-generation technologies, Aereo's enterprise-ready drone solutions will enhance data-driven decision-making, ensuring higher efficiency, faster project execution, and higher revenues.

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About Aereo

Aereo is a global pioneer in AI-driven drone solutions, offering comprehensive expertise in managing the entire drone data lifecycle—from precise data capture to advanced AI-powered analytics. By specialising in drone surveys and cloud-based geospatial intelligence, we deliver industry-tailored insights that empower infrastructure, smart cities, and mining to make smarter, faster decisions, driving operational excellence and sustainability. Trusted by leading Indian conglomerates such as Tata Steel, Adani Greens, Coal India, and the Survey of India, Aereo has mapped over 150,000 square kilometres, conducted 80,000 drone flights, and generated 40,000 insights, enabling faster project execution, 99% accurate analytics, and automated environmental compliance tracking. Through AI-driven intelligence and scalable solutions, Aereo is driving smart infrastructure development and digital transformation across the GCC and beyond. For more information, visit www.aereo.io

About Seed Group

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established





by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office's criteria. For more information, visit <u>www.seedgroup.com</u>.

Aereo Media Contact

Mohammed Shawky +971 55 991 1705 m.shawky@aereo.io

Seed Group Media Contact

Nomarie Jean Lacsamana +971 4 373 5068 jean@seedgroup.com