

Seed Group announces strategic partnership with Commenda to expedite cross-border expansion for UAE businesses



From left to right: Hisham Al Gurg, CEO of Seed Group and the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum; Spencer Schneier, Co-Founder and CEO of Commenda

Dubai, UAE; San Francisco, California, USA—February 11, 2025—[Seed Group](#), a company of The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum, has announced a strategic partnership with Commenda, a global leader in cross-border business solutions. This collaboration aims to enhance the ease of business compliance and expansion in Dubai and the wider UAE market by leveraging Commenda’s innovative technology and Seed Group’s strategic influence.

[Commenda](#) is a multinational compliance management firm based in the US that specialises in streamlining business setup processes for global clients as they expand and scale their operations. The company offers services such as incorporation, corporate tax management, accounting and audit preparation, VAT and sales tax compliance, as well as international tax and transfer pricing. It operates in 12 major markets, including Singapore, Ireland, the UK, India, the US, and, most recently, the UAE. With its user-friendly platform, Commenda supports hundreds of cross-border companies in tracking and managing their compliance and tax requirements.

Seed Group is a corporate institution based in Dubai that has been instrumental in forging strategic partnerships with global companies for over two decades. Affiliated with Dubai’s royal family as a

company under The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, Seed Group is well-positioned to accelerate market entry and strengthen the presence of its partners in the broader MENA region. For Commenda, partnering with the Group elevates its access to the lucrative business field and furthers its mission to mitigate regulatory complexities for its clients.

“Commenda is a great addition to Seed Group’s portfolio, as their mission aligns closely with ours — leveraging technology to drive innovation and business growth,” said Hisham Al Gurg, the CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum. “Their solutions address critical issues faced by over 250 cross-border businesses by offering valuable tools such as real-time compliance monitoring and incorporation support in key global markets. By enhancing operational efficiency and ensuring regulatory adherence, Commenda empowers businesses to seamlessly expand into Dubai and the broader MENA region.”

Spencer Schneier, Co-Founder and CEO of Commenda, said, “Commenda could not be more excited to be here in Dubai working with the Seed Group. The UAE is a massively strategic market for us that we treat with extreme seriousness. We want to be part of the Dubai Dream and help businesses expanding both in and out of Dubai to leverage its tremendous business environment and regional innovative dominance.”

With Commenda’s innovative compliance solutions and Seed Group’s regional impact, the UAE’s business field will benefit from greater access to pre-vetted accountants, legal experts, and high-level government entities.

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About Commenda

Commenda's mission is to unlock trillions of dollars in global GDP by reducing the friction of cross-border commerce for companies from startup to IPO. We offer the most comprehensive suite of incorporation, tax, accounting, and audit solutions of any firm on the market, all through a simple and easy-to-use interface. For more information, visit www.commenda.io.

About Seed Group

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group’s goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office’s criteria. For more information, visit www.seedgroup.com.

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