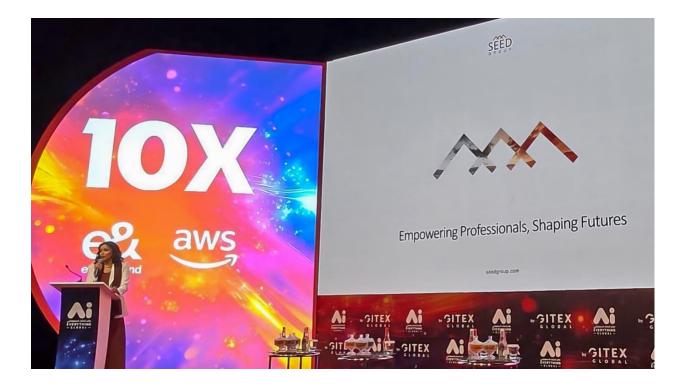




Seed Group and The Private Office Partner with Kalido to Launch "UAELovesTech" Initiative, Empowering 1 Million Women in Al Across the Gulf



<u>Seed Group</u>, a company of The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, in collaboration with <u>Kalido Al</u>, is launching "UAELovesTech", a groundbreaking initiative to empower 1 million women across the Gulf with Al skills. This program will equip women for the Al-driven economy, foster a powerful women-led tech network, and build the region's largest Al-ready talent pool, reinforcing the UAE's position as a global leader in Al innovation and inclusivity.

Beyond learning AI, women will join a dynamic, AI-powered community on Kalido, connecting them to mentorship, jobs, and entrepreneurial opportunities. The initiative is anchored by <u>Women in AI UAE</u>— a global community-driven non-profit advocating for inclusive AI—alongside leading global tech firms. These key partners will shape the program's reach and impact, ensuring women across the Gulf gain world-class AI education, mentorship, and career opportunities, starting with Generative AI courses.

This initiative will play a pivotal role in strengthening the region's AI talent pipeline, driving inclusivity, and rapidly scaling to ensure accessibility for women from all backgrounds, ultimately establishing the Gulf as a global hub for AI-driven female talent.





Commenting on the initiative, Hisham Al Gurg, CEO of Seed Group and The Private Office of Sheikh Saeed bin Ahmed Al Maktoum, said "Launching this initiative is an immense step forward in empowering women in the UAE to gain advanced Al skills. At Seed Group and The Private Office, our mission is to support forward-thinking businesses, and this program aligns perfectly with that goal. We are proud to contribute to this impactful endeavour in redefining a tech-driven and inclusive future."

Sanjay Varma, CEO and Co-Founder of KALIDO AI, added, "Generative AI is revolutionizing industries and creating new opportunities, making it critical to ensure inclusivity in this transformation. At Kalido, we are dedicated to building environments where individuals and communities can thrive through opportunity discovery and collaboration. This initiative is a testament to that vision, as we work to strengthen the Women in AI ecosystem—ensuring diverse perspectives shape the future of AI while driving innovation and economic growth."

"Launching UAE Loves Tech in partnership with Seed Group during the WAIUAESummit at AI Everything Global is a milestone we're incredibly proud of," shares Engr. Yasmin AI Enazi, The Ambassador of the Women in AI (WAI) UAE chapter with heartfelt passion. "This initiative is about more than just technology—it's about empowering our community here in the UAE and beyond the border to upskill, connect ,advance their careers, and take the lead in shaping our nation's development. Education is the foundation for inclusive AI, and this program will have a meaningful impact on building a diverse AI community."

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About Kalido Al

Kalido, a 2020 World Economic Forum Tech Pioneer, is redefining workforce development as an Ecosystem-as-a-Service (EaaS) platform, described as the "GPS of Opportunity." It enables VCs, universities, governments, and private companies to engage seamlessly with purpose-driven communities, helping individuals navigate their career paths by intelligently matching them with jobs, skills, and entrepreneurial opportunities. Co-founded by Sanjay Varma, a core team member (#3) at Alibaba, Kalido powers trusted, Al-driven ecosystems that unlock economic opportunities at scale while ensuring full GDPR compliance for secure and ethical data management.

By leveraging intelligent matching and secure, ring-fenced environments, Kalido enables organizations to collaborate with the Women in Al community, supporting talent development, research, mentorship, and recruitment. This dynamic engagement model allows stakeholders to identify and nurture Al talent, fund innovative projects, and drive inclusion in the Al economy.

A prime example of Kalido's impact is SAWiT (South Asian Women in Tech), India's largest women-in-Al gig force, with 400,000+ women onboarded and a goal of reaching 10 million. Now, this same Al-powered model is being deployed in the Gulf to create the region's largest Al-ready women's talent pool, with the goal of empowering 1 million women and fostering industry-wide collaboration. For more information, visit www.kalido.me.





By providing an ecosystem where partners actively shape the future of AI talent, Kalido is not just a platform—it is a catalyst for economic transformation, guiding individuals and organizations toward new opportunities with AI-driven precision.

About Women in AI (WAI)

Women in AI is a nonprofit "do-tank" working toward an inclusive AI ecosystem that benefits global society. Driven by a community of collaborators, WAI empowers women through education, research, events, and active partnerships. Its mission is to create spaces where women own the stage, share inspiring ideas, and shape the future of AI.

WAI UAE, this initiative is a testament to the UAE's commitment to innovation, inclusivity, and fostering talent in the field of artificial intelligence.

For more information or to register for the program, please visit www.womeninai.co.

About Seed Group

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office's criteria. For more information, visit www.seedgroup.com.

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