



Arab Health's five-decade role in shaping Dubai's healthcare sector and attracting global businesses

Arab Health (recently rebranded as World Health Expo Dubai) has since become a globally recognised exhibition, establishing a strong network of healthcare platforms and enabling professionals worldwide to connect, innovate, and collaborate. Over the years, it has drawn in big multinational companies and boosted networking and job opportunities in the healthcare field. Hosted in Dubai, this prominent event makes the most of the city’s strategic location and top-notch facilities to maximise its global impact.

This document looks into Arab Health’s contribution in boosting national economic growth and exceptional benefits for entrepreneurs. It will focus on how the healthcare exhibition has helped increase Dubai’s global prominence and business-friendly environment.



The international reach of Arab Health

Arab Health's impact spans far and wide, with 12 live and online exhibitions, 110 conferences, and a reach of over 700,000 healthcare professionals globally. This extensive reach makes it a central hub for networking and innovation, attracting stakeholders eager to explore advanced medical solutions and establish partnerships.

Throughout its five-decade history, Arab Health has showcased innovations across countries such as Singapore, the United States, China, and Saudi Arabia. This year's 50th edition will feature over 40 country pavilions, with new international exhibitors as well as first-time country participants such as Latvia and Morocco.

The expansive scope and diversity of Arab Health undeniably ensure its position as a transformative force in the healthcare industry.

Perks of starting a business in Dubai's healthcare sector

The global consumer healthcare market, valued at USD 330.89 billion in 2024, is projected to exceed USD 708.44 billion by 2034, growing at a compound annual growth rate (CAGR) of 7.91%. This steady expansion underlines the relevance of events like Arab Health in attracting innovators and investors from around the world. Entrepreneurs seeking opportunities benefit from the event's unparalleled access to global healthcare innovations. Its focus on cutting-edge technologies and international collaborations makes it a key driver for those aiming to take advantage of Dubai's business-friendly policies.

The ease of starting a business in Dubai, combined with its strategic location, provides an ideal backdrop for launching ventures that cater to the global healthcare market.





For entrepreneurs wanting to maximise the benefits of doing business in Dubai, participating in Arab Health also offers key insights into the latest industry trends as well as local and global consumer preferences. As a result, this lucrative corporate ecosystem is deemed a cornerstone for strategic growth.

To conclude, the following are the main highlights that attendees may expect from the event:

- Cutting-edge innovations are on display, including the latest in medical technology and equipment
- Educational opportunities through workshops, seminars, and conferences led by global experts
- Healthcare professionals get to engage with investors, distributors, and collaborators who are equally eager to discuss the prevalent issues, solutions, and future trends within the industry
- Multinational firms who are eager to tap into the lucrative Middle Eastern healthcare market benefit from strategic incentives, including the ease of setting up a business in Dubai.



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Working with a local partner like the Seed Group opens doors to key stakeholders in both the public and private sectors, enabling accelerated business development through strategic alliances. With the Royal Family Office fostering relationships at the highest level, our partners gain access to otherwise inaccessible decision-makers.

A screenshot of a web application form titled "Become a Royalty Partner". The form is white and centered on a background of desert dunes. It contains several input fields and a dropdown menu. The fields are arranged in a grid-like fashion. The form includes a small logo at the top, followed by the title "Become a Royalty Partner". Below the title are two columns of fields: "Company Name" and "Type of Business (B2B/B2C/B2G)", "Company Website" and "Company Location", "Company Industry" (with a dropdown menu) and "Product/Service", and "Company Phone No." and "Year of Establishment". There is a small note "If not applicable, please type N/A" below the "Company Website" field.

Become a Royalty Partner

Company Name * Type of Business (B2B/B2C/B2G) *

Company Website * Company Location *

If not applicable, please type N/A

Company Industry * Product/Service *

Please Select

Company Phone No. Year of Establishment

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Dubai's outstanding achievements in 2024 undoubtedly amplify its voice in the global investment and innovation expanse. These milestones, along with its pro-business policies and strategic vision, enhance the ease of starting a business in the emirate. Entrepreneurs and investors worldwide arguably benefit from Dubai's forward-thinking approach, making it a top place for company success.

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