

## Seed Group joins forces with Italian engineering powerhouse AICOM for a strategic partnership



*From left to right: Filippo Tanzi, CEO of AICOM; Hisham Al Gurg, CEO of Seed Group and the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum*

**Dubai, UAE; Rome, Italy—20 February 2024—**Seed Group, a company under the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum, takes a significant stride in enhancing the engineering landscape and capabilities within the MENA region with the announcement of a strategic partnership with AICOM, a distinguished Italian private engineering company established in 1990.

AICOM specialises in integrated and multidisciplinary design, focusing on real estate assets—encompassing hospitals, production and industrial facilities, directional and residential buildings, urban planning, and critical infrastructure. With a track record of successfully delivering complex projects both domestically and internationally, AICOM has garnered a reputation for excellence in design and consulting services across diverse sectors.

The collaboration is set to leverage the strengths of both Seed Group and AICOM, with a particular emphasis on AICOM's multidisciplinary expertise and Seed Group's extensive knowledge and presence in the MENA region.

Hisham Al Gurg, CEO of Seed Group and the Private Office of Sheikh Saeed bin Ahmed Al Maktoum, expressed his enthusiasm about the collaboration, stating, “Welcoming AICOM into our esteemed network of partners is an important strategic decision. AICOM’s rich legacy of engineering excellence and multidisciplinary expertise aligns seamlessly with Seed Group’s commitment to fostering innovation and driving growth in Dubai and in the MENA region. This collaboration marks a premeditated step towards leveraging our collective strengths to bring about transformative change and contribute to the success of groundbreaking projects in critical sectors.”

Filippo Tanzi, CEO of AICOM, also conveyed his delight at the recent business collaboration. He remarked, “We are pleased that our Italian creativity in the field of architecture and our extensive engineering skills have been recognised by a strong regional player like Seed Group. This partnership confirms the technical credibility of AICOM, which will contribute to the future development of mega projects in the GCC area, bringing multidisciplinary expertise and ensuring a sustainable approach to design. AICOM has always been mindful of environmental and energy sustainability, and the projects developed over the years testify to this responsible approach, acknowledged by all our clients.”

Since the past decades, AICOM’s success has been attributed to its international, experienced management, a multidisciplinary team of seasoned professionals, and a commitment to continuous training. The company’s diverse portfolio includes projects in critical infrastructure, hospitals, production facilities, and directional buildings, showcasing its adaptability to diverse and complex fields.

The collaboration aims to assist AICOM in expanding its base in the MENA region while offering meaningful services to clients and organisations in the region. This includes Seed Group providing valuable insights to reach the right audience, facilitating access to top decision-makers in both the government and private sectors, and assisting in the adoption of innovative financial solutions in the region.

Seed Group, with a robust presence in technology, healthcare, hospitality, and telecommunications over the past 20 years, has established itself as a prominent force in the Middle East. The company’s history is marked by successful partnerships with leading global entities, accelerating sustainable market entry and presence within the region.

The partnership between Seed Group and AICOM signifies a commitment to excellence, innovation, and sustainable growth in the dynamic landscape of the MENA region. Together, the two entities look forward to contributing to the development and success of critical projects that will shape the future of the region.

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## **About AICOM**

AICOM is an Italian private engineering company founded in 1990. The company specialises in the integrated and multidisciplinary sustainable design of various real estate assets, including hospitals, production and industrial facilities, airports, directional and residential buildings, urban areas, and critical infrastructure. AICOM has the capability to develop and coordinate large-scale projects through its team of professionals and a network of authoritative specialists. Concurrently, it boasts internationally experienced management and a multidisciplinary team of highly skilled professionals, including many young talents.

Without a doubt, a combination of experience, knowledge, and a dedication to taking on challenges is what makes AICOM successful. This ideal mix has facilitated consistent growth, expanding the company's presence in sectors characterised by high technical and professional specificity. For more information, visit [www.aicom.it](http://www.aicom.it).

### **About Seed Group**

Over the past 20 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet the Private Office's criteria. For more information, visit [www.seedgroup.com](http://www.seedgroup.com).

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