



Dubai's thriving industries: A journey of growth, excellence, and remarkable revivals

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Education is infinite,
and we learn new
things every day.
When a person claims
to know everything,
he stops progressing
and falls behind.

His Highness Sheikh Mohammed bin Rashid Al Maktoum,
Vice President, Prime Minister, Minister of Defence of the United Arab
Emirates, and ruler of Dubai



Preface

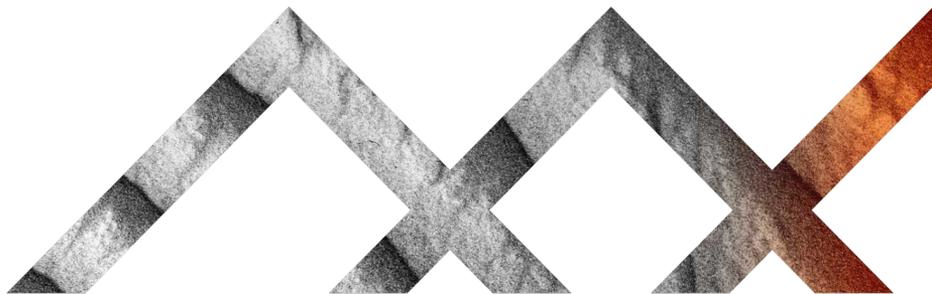
Dubai is a city known for its resilience and determination and has emerged as a shining example in various industries, showcasing its ability to overcome challenges and position itself as a global leader. This e-book explores Dubai's remarkable journey in becoming a world-leading events destination, its pioneering advancements in the space and healthcare sectors, its commitment to excellence in education, and its role as a hub for communication and technology.

Through strategic investments, state-of-the-art infrastructure, and a visionary approach, Dubai has solidified its position as a beacon of growth and innovation. In this e-book, we condense content from our blog series titled Remarkable Revivals to delve into the key factors that have fuelled the growth of these thriving industries and propelled Dubai towards a brighter future.



Part I

Thriving hub for events,
entertainment, and tourism





The global events and entertainment industry faced severe disruptions during the pandemic, but Dubai emerged as a shining example of resilience and determination. This article explores Dubai's journey to becoming a world-leading events destination, highlighting the key factors that have propelled its resurgence.

Strong foundation: Strategic advantages: Dubai's strategic location, global connectivity, well-developed infrastructure, and extensive tourism offerings make it an ideal choice for international event organisers. It also fosters the success of domestic events, further boosting the industry.

Investment destination

Top destination for foreign direct investment: Dubai's status as the world's top destination for FDI underlines its appeal as a sustainable, long-term investment option in the media and entertainment sectors. In 2021, the emirate recorded FDI of \$1.7 billion across 30 projects, reflecting international investor confidence.

Continued growth

Despite the pandemic, Dubai's business tourism sector experienced consistent year-on-year growth. The Department of Economy and Tourism reported a 32 percent increase in international overnight visitors in 2021, with

7.28 million visitors exploring the city's offerings. Expo 2020 played a pivotal role in driving visitor numbers.

Promising future

Dubai's events and entertainment industry holds immense potential for growth and progress. With its world-class infrastructure and unwavering government support, Dubai is poised to open new avenues for industry expansion.

Positioning as a global frontrunner

Dubai's commitment to excellence and innovative initiatives positions it as a frontrunner in the global events landscape, ensuring it remains at the forefront of innovation and excellence.

Successful hosting of Dubai Expo 2020

Dubai's remarkable revival of the events and entertainment industry after the pandemic challenges is exemplified by the successful hosting of Dubai Expo 2020. It reinforces Dubai's standing as a world-leading events destination.

Part II

A celestial future: Space exploration





In recent years, the United Arab Emirates (UAE) has emerged as a prominent player in the global space arena, driven by its visionary leadership and unwavering commitment to advancing the sector. This article highlights the UAE's remarkable contributions and its strategic initiatives that solidify its position as a leader in space exploration and innovation.

Unprecedented investment

The UAE announced the establishment of The National Space Fund, an \$817 million initiative, in June 2022, reflecting the country's dedication to supporting the space programme.

Expanding capabilities

The fund, coupled with the development of radar satellites, aims to enhance the UAE's capabilities and accelerate innovation in environmental sustainability.

Empowering Collaboration and Innovation

The fund supports the establishment of national companies in the space sector, fostering collaboration between international and Emirati companies in engineering, sciences, and research applications.

Enhancing competitiveness

The Sirb project, launched alongside the fund,

aims to bolster the UAE's competitiveness in the space sector, solidifying its position as a leading force in the industry.

Guiding framework

The National Space Strategy 2030 translates the UAE's national space policy into high-priority initiatives and programmes, encompassing governmental, commercial, and scientific space activities.

Fulfilling ambitious goals

By adhering to the strategy, the UAE strives to fulfil its ambitious goals and aspirations, driving the nation's growth in the space industry.

The UAE's commitment to the space sector and strategic investments position it as a prominent player in the global space community. With a focus on innovation and collaboration, the UAE's space sector stands poised for remarkable growth and transformative discoveries.

The UAE's space sector is flourishing, offering golden opportunities for individuals and companies to embark on an exceptional journey.

Part III

Unparalleled healthcare infrastructure





Dubai's healthcare sector has made remarkable strides, emerging as a global leader in providing exceptional medical services. Through its state-of-the-art infrastructure, highly skilled professionals, attracting investments, embracing technological advancements, and earning the trust of medical tourists, Dubai's commitment to excellence is evident.

As the sector continues to evolve, Dubai's reputation as a global healthcare destination is set to soar, drawing admiration and recognition on an international scale.

A network of medical facilities

Dubai boasts an extensive healthcare infrastructure, comprising 52 hospitals, 77 specialised clinics, 58 one-day surgery centres, 82 dental clinics, 122 general clinics, 1,325 pharmacies, 414 optics centres, 160 nursing homes, and 57 alternative medicine centres.

Bed capacity

With a total of 6,400 beds across the private and public healthcare sectors, Dubai ensures accessible and comprehensive care for its growing population.

Pool of highly skilled professionals

Impressive growth in licenced medical professionals: Dubai witnessed a remarkable 61% increase in licenced medical professionals, reaching a total of 55,208 in 2022. This includes doctors, nurses, pharmacists, dentists, and technicians, all of whom are dedicated to delivering top-quality care.

Investment and expansion

Attracting healthcare investment: Dubai's commitment to excellence has attracted significant investment in the sector, with 143 health facilities licenced in Q1 2023, reflecting an 11.5% increase from the previous year.

Emerging as a global healthcare destination: Dubai's reputation as a leading healthcare destination has resulted in a growing number of medical tourists seeking quality healthcare solutions. The city conducted a remarkable 159,000 surgeries in 2021 alone, earning trust and recognition worldwide.

Embracing technological advancements

Adoption of cutting-edge technologies: Dubai's healthcare sector has embraced the latest advancements, incorporating telemedicine services, artificial intelligence-powered diagnostics, and robotic surgeries.



The government's support for innovative health technologies has contributed to the sector's growth and enhanced patient care.

Testament to excellence

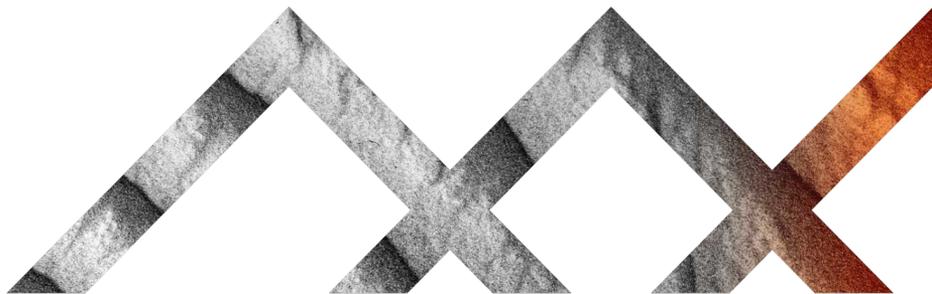
Dubai's unwavering commitment: The city's healthcare sector stands as a testament to Dubai's unwavering commitment to providing world-class healthcare services. Its exceptional infrastructure, skilled workforce, government support, and technological advancements have created an environment conducive to growth and excellence.

Strengthening global healthcare destination

As Dubai's healthcare sector continues to evolve, its position as a global healthcare destination is expected to strengthen further, garnering attention and recognition from around the world.

Part IV

Transformative growth of the education and communication sectors in Dubai





Dubai has recognised the importance of education and communication as key pillars for its development and future growth. The city has invested significantly in its education sector, witnessing a rise in the number of schools and student enrollment.

Technological advancements, including e-learning platforms and virtual classrooms, have further enhanced the learning experience for students. Additionally, Dubai has become a regional hub for telecommunications companies, solidifying its position as a leader in the communication sector.

Investments in education

Dubai has significantly invested in its education sector, recognising the importance of equipping its youth for success. The number of schools in Dubai increased from 176 in 2011 to over 200 in 2020, accompanied by a substantial rise in student enrollment.

Global recognition

Dubai's commitment to quality education is globally acknowledged. The Knowledge and Human Development Authority (KHDA) implemented a comprehensive framework to assess school performance, with 42% of Dubai schools rated as Outstanding or Very Good in the latest KHDA report.

Technological advancements in education

Embracing Technology: Dubai's education sector has embraced cutting-edge technologies to enhance learning experiences. E-learning platforms and virtual classrooms gained prominence, particularly during the COVID-19 pandemic. The Dubai eSchoolbag initiative facilitated remote learning, ensuring access to digital educational resources.

Promoting Innovation

The Dubai government actively promotes innovation in education. Initiatives like the Mohammed bin Rashid Distinguished Students Programme encourage academic excellence and participation in scientific and technological competitions, fostering a culture of innovation and creativity.

Communication sector revolution

Robust Telecommunications Infrastructure: Dubai boasts a robust telecommunications infrastructure, providing widespread access to high-speed internet and advanced telecommunication services. This has positioned Dubai as a regional hub for telecommunications companies and data centres.



5G technology implementation

Dubai's adoption of 5G technology has revolutionised communication networks, enabled lightning-fast internet speeds, and facilitated the Internet of Things (IoT). This advancement has opened doors to smart city initiatives, remote working, and enhanced connectivity across industries.

Global Education Supplies and Solutions (GESS) Exhibition

Dubai hosts this prominent educational event, bringing together educators, policymakers, and ed-tech companies to showcase the latest advancements in the field.

GITEX Technology Week

Dubai's annual GITEX Technology Week serves as the largest technology event in the Middle East, showcasing groundbreaking innovations and providing a platform for industry professionals to network and collaborate.



Towards a brighter future

Dubai's journey in these thriving industries has been marked by unwavering growth, excellence, and a pioneering spirit. The city's commitment to providing world-class services, embracing cutting-edge technology, and fostering collaborations has positioned it as a global leader.

With a bright future ahead, Dubai continues to pave the way for growth and establish itself as a knowledge-based economy. By leveraging its strengths and continuously striving for excellence, Dubai is poised to maintain its remarkable trajectory of success and set new benchmarks for other cities worldwide.

Additional information and resources



Visit this blog to learn more about events and the entertainment industry in Dubai.



Visit this blog for more information on the UAE's thriving space sector.



Visit this blog for more information on Dubai's healthcare sector.



Visit this blog for more information on the transformative growth of the education and communication sectors in Dubai.



Visit this blog for more information on Dubai's tourism sector.



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A screenshot of a web form titled "Become a Royalty Partner" set against a background of desert dunes. The form is white with a small red mountain icon at the top. It contains the following fields:

- Company Name ***: A text input field.
- Type of Business (B2B/B2C/B2G) ***: A text input field.
- Company Website ***: A text input field.
- Company Location ***: A text input field.
- If not applicable, please type NA
- Company Industry ***: A dropdown menu with "Please Select" and a downward arrow.
- Product/Service ***: A text input field.
- Company Phone No.**: A text input field.
- Year of Establishment**: A text input field.

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Over the past 20 years, Seed Group has formed strategic alliances with leading global companies from a variety of regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region.

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