



Dubai-style living: impressive,  
inspiring, and innovative

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There is no future for this region without intellectual restructuring that consolidates the values of tolerance, pluralism, and acceptance of others intellectually, culturally, and in terms of sect and religion.

His Highness Sheikh Mohammed bin Rashid Al Maktoum,  
Vice President, Prime Minister, Minister of Defence of the United Arab Emirates, and ruler of Dubai





Why should you consider living and working in Dubai? We have answered this question endless times in our blogs, segment by segment, industry by industry. To make the navigation easy for our readers and bring all the valuable information we shared on all our blogs as part of our Life In Dubai series, we've collated all the information in this e-book.

So, let us dive right in.

## Part I

# The importance of a strong foundation





*The "Bridge of Tolerance" in Dubai symbolizes the connection between the 200 cultures and nationalities present in the city.*

Any city is made livable by certain factors that contribute to making it a whole community. There are several factors that can make a city a great place to live. Some of the most important factors include how safe, affordable, and seamless a city is. What is the quality of education, how accessible is healthcare, what is the state of employment opportunities there, and how diverse and inclusive is it?

In Dubai, one of the foundational values that have helped the city reach unparalleled heights is acceptance. "There is no future for this region without intellectual restructuring that consolidates the values of tolerance, pluralism, and acceptance of others intellectually, culturally, and in terms of sect and religion."

The above quote by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, sums up Dubai's and the UAE's stance on the values of acceptance and empathy.



Another value, the value of tolerance, is one of Dubai's core values, reflecting the city's multicultural and diverse nature. Over the years, the leadership has made significant efforts to promote tolerance and acceptance in the country. The Ministry of Tolerance was established in 2016 as part of the government's efforts to promote peaceful coexistence among its citizens and communities.

Cultural and religious festivals are celebrated throughout the year with equal zeal by people of all nationalities and backgrounds. Furthermore, Dubai has laws protecting individuals' rights, including prohibitions on discrimination based on race, gender, or nationality.







In addition, the city has a strong legal system that protects the rights of all people, regardless of their background.

The city is therefore considered to be one of the safest in the world, with a low crime rate. The government places a great deal of emphasis on security and safety here. Aside from its highly trained police force, the city has high-tech security systems that take advantage of the most recent technological innovations in order to ensure the safety of its citizens.



Diversity, inclusion, tolerance, and safety are the pillars of the emirate's culture for businesses, multinational corporations, and tourists alike. Every aspect of Dubai reflects these values, from leadership strategies to economic operations. Living, working, and visiting Dubai is a truly unique experience.

The city of Dubai has always been associated with inspiration and brilliance throughout history. As a result of its pursuit of growth, it has demonstrated the value of diversification and innovation.



## Part II

# The added value to life



Dubai is renowned for its extravagant way of living and urban lifestyle, providing abundant options for entertainment, shopping, dining, and outdoor pursuits.



The city's lifestyle encompasses a diverse range of facets, spanning from accommodations to transportation and everything in between. Whether you are seeking an apartment, a villa, or a hotel while travelling, Dubai offers a broad spectrum of lodging choices. Additionally, Dubai boasts an array of shopping options, including various malls, souks, and markets that sell an extensive range of products, from high-end fashion to electronic goods.





Dubai, a city that boasts of a diverse population of over 200 nationalities, offers an extensive range of dining options, from street food to high-end restaurants, serving cuisines from almost every corner of the world.



Additionally, the city's thriving nightlife and unique entertainment options make it an exciting destination to explore. Dubai has a modern healthcare system and transportation infrastructure and is considered safe, with one of the best police and security setups globally.







Moreover, with a rich history steeped in traditional Arab culture, Dubai is a must-visit for history and culture enthusiasts. The emirate's museums and art galleries showcase the city's past, providing a solid cultural foundation to complement its glitzy image.







Dubai is home to several world-renowned attractions, including the tallest building in the world, the Burj Khalifa, the largest mall globally, the Dubai Mall, and the largest dancing fountain show worldwide. Additionally, it holds several records for having the most skyscrapers and buildings over 300 metres tall than any other city globally.

All of these factors make it a popular tourist destination. According to Dubai tourism statistics, 12.82 million international tourists visited the emirate from January 2022 to November 2022.

Dubai's academic landscape reflects and encourages the diversity of its populace, with top-tier educational institutions offering a wide array of curricula and programmes. The city's education system presents a varied range of educational opportunities, spanning from kindergarten to post-secondary education.

The authorities are working diligently to enhance the standard and accessibility of education in the city. The emirate is leading the way towards a future-oriented education system, emphasising technology and innovation-centered education.

## Part III

A story that transcends greatness





The economy overall has a lot more to offer than just that. Dubai surpassed well-known business centres such as London and Singapore to become the top destination for foreign direct investment (FDI) in 2021.

This achievement is attributable to the diverse opportunities and infrastructure that Dubai offers in various sectors, including transportation, education, and real estate. The healthcare sector is no exception, as it is one of the most innovative and influential industries, solidifying the UAE's and Dubai's position as a preferred location for living, working, and visiting.





Additionally, the healthcare sector in the UAE and the region is experiencing significant adoption and acceptance of the latest health advancements, such as digital health, making it stand out. Consumers in this geography are actively seeking improved services and are open to embracing new healthcare options more than any other region.







# 2040 دبي DUBAI

Dubai, the best city for living in the world.

## Key outcomes of the Dubai 2040 Urban Master Plan



Per plan, His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President, Prime Minister, and Ruler of Dubai, was quoted saying, "The Dubai 2040 Urban Master Plan draws an integrated future map for sustainable urban development, the main focus of which being people and the improvement of their quality of life."

He was talking during the opening speech at the recently held 'The Future of Health, Wellness and Innovation Forum'.

Take the example of healthcare insurance. Business owners provide healthcare services to those who choose to live or work in the UAE, and these services, like all other infrastructure and amenities, are of the highest quality. The UAE healthcare system provides cutting-edge medical technology and highly qualified medical professionals, making it an exceptional healthcare ecosystem.

Obtaining medical insurance in the UAE is also simple and inexpensive, with the average medical plan costing around AED 10,000 (USD 2700) per year. In Dubai, family health insurance coverage for basic medical services ranges from AED 17000 to 18000 (approximately USD 4900). Expats' annual premiums for comprehensive health insurance can be around AED 5,500. There are numerous options available for coverage, whether for yourself, your family, or through your employer.

## Part IV

# A prosperous nation and the future it holds



In recent months, as the UAE's tourism, construction, and Expo 2020-related activities increased, the country's outlook became more positive and optimistic. According to the International Monetary Fund (IMF), the UAE's economy is projected to grow by over 6 percent this year, which is significant. This is because the country's growth rate was only 3.8 percent in 2021, and reaching the 6 percent mark would match the record growth rate of 6.9 percent achieved in 2011, making it the highest growth rate ever recorded.

With the combination of higher oil prices and successful COVID-19 mitigation measures, the UAE's economy grew by 8.4 percent in the first quarter of this year, exceeding initial predictions and setting the tone for the rest of the year's growth. All these figures are indicative of a brighter future for the emirate.







All these factors make Dubai a city of opportunity and prosperity for millions of expatriate professionals and their families.

This prosperity extends beyond material and financial gains, encompassing the health, wellness, and happiness of all who call it home.



# Additional information and resources



Visit this blog to learn more about how Dubai is empowering its healthcare through innovation ranging from digital health to wellness services.



Visit this blog for more information on education, culture, and language in the Emirate of Dubai.



Visit this blog for more information on how Dubai promotes community safety and tolerance through diversity and inclusion.



Visit this blog for more information on what makes the emirate a tourist and resident haven.



Visit our entire library of online resources.



# Seed Acceleration Program

A startup accelerator program that goes beyond financial assistance to provide guidance, advice, and networking guidance. Companies with a presence and a customer base that are struggling to pass profitability are supported with the right opportunities, leadership, and resources worth **AED 250K** through this program.

A screenshot of a web application form titled "Acceleration Program Application". The form is set against a background of desert dunes. On the left, the dunes are in soft, natural light. On the right, the dunes are bathed in a warm, orange-red glow, with silhouettes of camels and riders visible in the distance. The form itself is a white rectangular box with a small red mountain icon at the top center. It contains several input fields: "Name" (split into "First Name" and "Last Name"), "Company Name", "Company Website" (with a note "If not applicable, please type NA."), "Phone Number", and "Email". Each field is marked with a red asterisk. At the bottom right of the form, the email address "example@example.com" is displayed.

**Acceleration Program Application**

**Name \***

First Name Last Name

**Company Name \*** **Company Website**

If not applicable, please type NA.

**Phone Number** **Email \***

example@example.com

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We would welcome your feedback on this eBook – please email [marketing@seedgroup.com](mailto:marketing@seedgroup.com).

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