

## **Seed Group and India-based HUVIAiR Partner to Unlock the Benefits of AI/ML in Construction Projects Across the Middle East**

**Dubai, United Arab Emirates—9 August 2022**—Seed Group, a company of the Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has announced a strategic partnership with India's Bengaluru-based [HUVIAiR](#), which has developed CONSTRA, a visual analytics platform to automate progress, safety, and quality monitoring at construction sites.

CONSTRA is an AI/ML-powered SaaS platform for end-to-end construction management that helps deliver projects faster and at a lower cost while ensuring high quality and safety. CONSTRA derives insights from images and videos (of the site's exterior and interior) to help through the planning, building, and inspection stages of construction projects.

Under the partnership, the Seed Group will help HUVIAiR connect with the top decision-makers in government as well as private sectors in the UAE and the wider Middle East and North Africa region. It will allow the company to assist construction industry players in designing, building, running, and optimising their processes, as well as unlock the benefits of new technologies to accelerate innovation in the region's construction sector.

Hisham Al Gurg, CEO of the Seed Group and the Private Office of Sheikh Saeed bin Ahmed Al Maktoum, said, "The UAE is a hub of activity when it comes to construction. The Middle East is following the same pattern, and construction is booming in the region, tending to the growing demands. Our strategic partnership with HUVIAiR will bring a revolutionary new technology-based service to the region that will make construction processes more fruitful, thereby propelling the industry to greater heights."

"Seed Group's extensive knowledge of the Middle East's business landscape coupled with the already thriving construction sector will help HUVIAiR flourish in the region," he added.

The agreement between Seed Group and HUVIAiR will bring this pioneering technology to the fast-growing construction sector in the UAE and the Middle East and help strengthen the UAE's position as a top digital economy with innovations across industries.

Vikshut Mundkur, CEO of HUVIAiR Technologies, said, "At the heart of CONSTRA lies a computer vision-based deep learning engine. It analyses images and videos from the construction sites to determine project progress, deviations, snags, and other related insights necessary to take corrective actions or make informed decisions"

"Clients of CONSTRA are able to reduce their supervisory manpower requirements by at least 50% and reduce the overall project cost by up to 20%. Also, the platform works well for projects across real estate, public infrastructure, and renewable energy sectors," he added.

The Seed Group has become a notable force operating in the technology, healthcare, tourism and hospitality, and real estate sectors in the Gulf region. Over the past 16 years, it has formed strategic alliances with leading global companies representing diverse regions to accelerate its sustainable market entry and presence within the MENA region.

The association will give HUVIAiR access to one of the fastest-growing economies in the world and further opportunities for the company with prospective clients based out of the MENA region.

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### **About HUVIAiR**

HUVIAiR is a pioneer of remote monitoring and management software for construction projects. Their flagship SaaS platform, CONSTRA, derives insights from images and videos (of building exteriors and interiors) to help immensely through the planning, building, and inspection stages of construction projects. Traditionally, the construction sector devotes a lot of resources (people and money) on an ongoing basis to monitoring project progress and quality across their job sites. In contrast, companies using CONSTRA are able to save up to 65% of the time on progress monitoring, reduce their supervisory manpower requirements by at least 50%, and reduce the overall project cost by up to 20%. To learn more, visit [www.huviair.com](http://www.huviair.com).

### **About Seed Group**

Over the past 16 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region, helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office's criteria. For more information, visit [www.seedgroup.com](http://www.seedgroup.com).



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