

UNDER THE PATRONAGE OF

المكتب الخاص للشيخ سعيد بن أحمد آل مكتوم

The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum

trescon  
WAIS

**WORLD AI SHOW  
& AWARDS**

25 - 26  
MAY 2022



JUMEIRAH EMIRATES  
TOWERS, DUBAI, UAE

*World's Longest Running AI Show Series*

**JOIN ELITE TECH  
LEADERS FROM MENA**

**EXPERIENCE THE  
FOREFRONT OF AI**

**WITNESS EXCITING  
USE-CASE**

**MEET GLOBAL  
TECHPRENEURS**

## 35th edition of the World AI Show & Awards to be held under the patronage of the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum

*The event that seeks to bring together leaders, entrepreneurs, and enthusiasts active in the field of artificial intelligence will take place in Dubai on 25-26th May*

The 35th edition of the much-awaited World AI Show & Awards will be held under the aegis of the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum on 25th–26th May 2022, at the Jumeirah Emirates Tower, Dubai. The event aligns with the aim of the Private Office of Sheikh Saeed Bin Ahmed Al Maktoum to facilitate learning and experience sharing among stakeholders to better understand emerging technologies and their impact on society.

The show will bring together the most powerful voices in the global Artificial Intelligence (AI) and Robotic Process Automation (RPA) space and is deemed as one of the biggest gatherings of elite global AI, RPA leaders and enthusiasts.

The World AI Show & Awards will be attended by Hisham Al Gurg, the CEO of The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum and Seed Group, along with members of the management and senior executives.

Talking about the event, Hisham Al Gurg, CEO of The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum and Seed Group, said, "Artificial Intelligence (AI) is among our generation's most talked about and most innovative technologies. To better understand this innovation and its significance, productive conversation and long-term connections must be established. It is important that equality of opportunity for developers and enterprises is ensured and promoted."

"The World AI Show & Awards is a noteworthy step in that direction, and we are glad to be supporting such an important show in the UAE. It also aligns with the overarching UAE Strategy for Artificial Intelligence (AI) and other national agendas in the country. The event has the ability to boost further initiatives, development, and innovation in the field and make it possible for us to understand where the technology currently stands and what potential we are looking at," he added.

The Show aligns with the mission of The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum to invest in potential business opportunities and create rare investment opportunities through collaboration with certain companies and AI innovators.

It is worth noting that the World AI Show & Awards, the *world's longest-running AI Show series*, will feature expert keynotes and engaging panel discussions designed specifically to help meaningful interactions in the ever-evolving AI and the RPA ecosystem. The show will also launch the inaugural World AI Awards, which will acknowledge and recognise excellence, as well as innovation, hard work, and achievement of organisations that exemplify the use of emerging technologies.

The event will also feature the regional final of the Startup World Cup, a pitch competition by Pegasus Tech Ventures for firms planning to launch as well as those who are already established and looking to expand. One winner will be flown to San Francisco to compete for a chance to earn a USD 1,000,000 investment award. For the Startup World Cup, Hisham Al Gurg, the CEO of The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum, will be a jury member.

More information about the show, tickets to attend, and participation can be found at: <https://tresconglobal.com/conferences/ai/dubai/>.

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## About The Private Office of Sheikh Saeed Bin Ahmed Al Maktoum

The Private Office was established by Sheikh Saeed Bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office's criteria. Over the past 16 years, the Office has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of The Private Office. The Office's goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region.

## About World AI Show

World AI Show is a thought-leadership-driven, business-focused, global series of events that takes place in strategic locations across the world. The show is a one-of-a-kind gathering of pre-qualified CIOs, CEOs, CTOs, Heads of AI, Chief Digital Officers, Heads of Innovation, and International AI experts. Witness powerful keynotes, workshops, use-case presentations, product exhibitions, panel discussions and tech talks to find solutions for issues and trends within the AI and RPA space.