



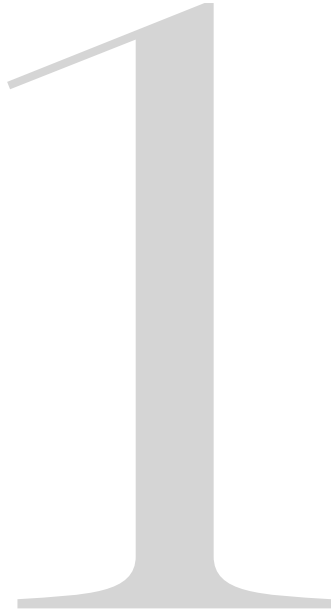
# Dubai Expo 2020: A Beginner's Guide to the World's Greatest Show

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# Contents

1. Introduction
2. What is the Dubai Expo 2020?
3. How many countries are participating?
4. What to expect from the event?
5. What is an Expo passport?
6. Where and how to buy tickets?





# Introduction

Whatever part of the world you dwell in right now, if you don't know about Dubai Expo 2020 yet, you are probably living under a rock. Dubai Expo 2020 is a World Expo that is being held in Dubai, United Arab Emirates, starting on 1 October 2021 and will run until 31 March 2022.

With less than 10 days for the world's greatest show to commence, we have collated all necessary information to keep you up to the date about this global event, from a beginner's point of view. In this blog, you'll find the basic information segregated by a few important questions, to get started.

# What is the Dubai Expo 2020?

The Dubai Expo 2020 is the latest edition of the World Expos held around the world, every five years. In 2013, Dubai won the bid to host the event in 2020, and since then it has been a long wait to be home to an amazing global event that runs for 6 months. Due to the COVID 19 pandemic, the event had to be rescheduled to the current dates.

After winning the bid, the UAE became the first Middle Eastern country to host the Expo, defeating Russia, Turkey, and Brazil in an international voting process that was held in Paris.

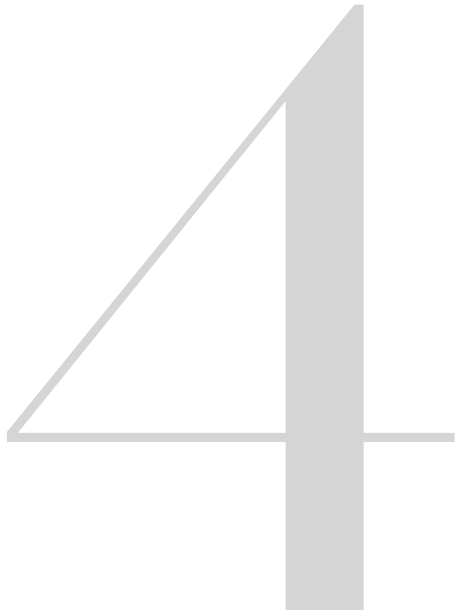
With an overarching aim of 'Connecting Minds and Creating the Future', the Expo is a celebration of sustainability, mobility, and opportunity for a brighter future. It will be an international gathering where pavilions representing countries from across the world will share ideas, exchange knowledge, and explore solutions for the betterment of the global community.



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## How many countries are participating?

The total number of participating countries in the Dubai Expo 2020 stands at 191. The event will see each country celebrating an honour or national day throughout the six-month long event, for the first time in Expo history. It will also host artists and performers from around the world, making it an address for artistic performances where the visitors will be able to enjoy home-grown as well as international talent.



## What to expect from the event?

With 191 country pavilions, three themed districts, 60 shows per day, more than 200 restaurants, and endless networking, educational, business, and learning opportunities, thrilling entertainment events, eye-opening architecture, cuisine from all over the world, and much more, Dubai Expo 2020 is a six-month long celebration of life! The event is expected to attract 25 million visitors during Dubai Expo 2020.



## What is an Expo passport?

The Expo Passport has also been introduced by Dubai Expo 2020. Visitors who buy it can personalise it with their own information, and they'll be able to travel the world all in one place. They can collect stamps while exploring more than 200 participating pavilions and creating memorable experiences with family and friends without leaving Dubai.

For more information, visit: <https://bit.ly/2W2J8jj>

# Where and how to buy tickets?

If you haven't already purchased your tickets to this one-of-a-kind experience, now is the time. You can choose from different tiers of tickets that are on sale: one-day tickets for AED 95, multi-day passes are available for AED 195, and season passes can be bought for AED 495.

The tickets can be bought online at: <https://bit.ly/3tYFMKy>

The event has been designed to support the visit of children, families, business personnel, and also people of determination. This means the accessibility factor of the Expo site has been taken into consideration to make it possible for people from all walks of life to attend and enjoy.

As part of its effort towards a better world, the Expo will also look at inspiring collective and meaningful actions to address the most critical challenges that the world faces in current times and will ponder over the opportunities that will be presented to us in the future.





# Conclusion

So don't wait any longer, get your hands on the tickets, and prepare to be a part of an extraordinary event that will allow you to create lasting memories with your loved ones, taste dishes from all over the world, participate in international events, and revel in the spirit of love, life, innovation, and a brighter future.

## More information and resources



Visit the official website of Dubai Expo 2020.



Visit our entire library of online resources.

We would welcome your feedback on this guide, please email [marketing@seedgroup.com](mailto:marketing@seedgroup.com).



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