

## **Dubai-Based Seed Group Partners with UK's Total Processing to Bring the Latest E-Payment Solutions to the UAE**

**Dubai, United Arab Emirates, and Manchester, UK – 24 May 2021** – [Seed Group](#), a company of the Private Office of Sheikh Saeed bin Ahmed Al Maktoum, has partnered with Manchester-based [Total Processing](#) to bring the latest payment processing technologies and solutions to businesses across the UAE and the wider Middle East region.

Established in 2015, Total Processing is one of the fastest-growing UK founded FinTech companies, currently serving the UK, Europe and now, the Middle East market.

With a customer-driven approach to business, Total Processing strives to deliver the highest standards of service and security within the solutions they provide to the payments market.

With a team of experienced professionals that include co-founder Alex Leigh, heading up the launch of the UAE base; Total Processing has expanded into the [Middle East](#) with the aim of helping businesses avoid the many complex and unnecessary problems that can arise in payment processing.

Making financial transactions as seamless and secure as possible, Total Processing has already been helping their growing client base scale with their expertise in revenue optimisation – with a focus on actionable data insights and digital payments innovation.

Hisham Al Gurg, CEO of the Seed Group and the Private Office of Sheikh Saeed bin Ahmed Al Maktoum, said, “We are happy to announce our partnership with Total Processing. The demand for alternative digital payment methods is on the rise, calling for safe, secure and faster gateways. Total Processing is working closely with a wide range of industries in meeting their payment needs. At a time when businesses across the Middle East are transforming digitally, Total Processing will further their digitisation by helping them with comprehensive latest payment processing technologies.”

For e-commerce sites and high-risk industries alike, Total Processing's services are backed by a [payment gateway](#) solution that is complete with a fraud protection suite to augment security and protect businesses from criminal or suspicious activity.

This leading FinTech company establishes a complete ecosystem of safe e-commerce. Protecting their clients with fundamental risk checks and providing them with [payment solutions](#) and methods that are inherently safer, to even going as far as screening every transaction within a global risk database; Total Processing's data-driven solutions are upheld by world-class customer service, with a team of excellent engineers and developers at their disposal.

Alex Leigh, co-founder of Total Processing, said: “Our partnership with the Seed Group is a significant step towards our goal of becoming the most customer-focused payments company in the world. Our strategic collaboration will help support merchants in the Middle East looking to bridge the digital gap in commerce

solutions. With additional points of service such as recurring payments and rich data analytics, we will take businesses in the region to the next level.”

With a booster dose of more than \$7 million in investment from the UK-based investor and venture capitalist [Boost&Co](#) last year, Total Processing has seen a rapid expansion in its operations and a triple digit increase in revenue. Delivering solutions to more than 3000 clients, the FinTech company is all set to make its presence felt in the payments sector through the delivery of custom payment solutions across online and in-store channels worldwide.

###

### **About Seed Group**

Over the past 16 years, Seed Group has formed strategic alliances with leading global companies representing diverse regions and industries. These companies have propelled their business interests and goals in the Middle East and North Africa region through the support and strong base of regional connections of the Seed Group. The Group’s goal is to create mutually beneficial partnerships with multinational organisations and to accelerate their sustainable market entry and presence within the MENA region. Seed Group has been a key point in the success of all its partners in the region, helping them reach their target customers and accelerate their businesses. The Private Office was established by Sheikh Saeed bin Ahmed Al Maktoum to directly invest in or assist potential business opportunities in the region, which meet The Private Office’s criteria. For more information, visit [www.seedgroup.com](http://www.seedgroup.com).

### **About Total Processing**

Total Processing was founded in 2015 by former merchants who were met with the friction and delays of disconnected processes of a multi-layered service. Transforming legacy solutions into a dynamic and innovative infrastructure that now offers an all-in-one approach to business; Total Processing proudly serves merchants across the North American, European and MENA markets. Today, Total Processing has built a platform that can continue onwards into tomorrow with completely scalable and bespoke technology founded by our own proprietary innovations and long-established partnerships. As one of the UK’s fastest growing FinTech companies, Total Processing is currently disrupting the payments sector through the delivery of custom payment solutions across online and in-store channels worldwide. For more information, visit [www.totalprocessing.com](http://www.totalprocessing.com).

### **Seed Group Media Contact**

Nomarie Jean Lacsamana  
+971 4 373 5068  
[jean@seedgroup.com](mailto:jean@seedgroup.com)

### **Total Processing Media Contact**

Abdullah Abdelkafi  
+44 7826 557 990  
[abdullah@totalprocessing.com](mailto:abdullah@totalprocessing.com)