

# The benefits and challenges of doing business in the UAE

The UAE needs no introduction as a known central business hub in the Middle East and North Africa region. Amidst a bouquet of time tested plusses the UAE business ecosystem offers, choosing the most exciting part of doing business in this country still remains arguably the most stirring.

## BENEFITS

1

### Gateway to unlimited growth spurt

UAE acts as a connecting point that allows the West and the East of the world to stay in touch. This is a hugely beneficial factor for businesses that aim to expand and operate for global customers.

2

### Information tech advantage

The UAE has been at the forefront of harnessing real-time advances in the IT field to forge greater resilience in its business environment.

3

### Negligible tax obligation

The UAE offers almost negligible lowest tax bases for investors, owing to the positive environment blueprint for a prosperous future.

4

### Single-window approvals

Timely and effective interventions right through the initiation process ensure guaranteed approvals through a dedicated single-window facility operated by the Seed Group professionals.

5

### Strategies pivot for Asia and Europe business tapping

Due to its strategic geographical location, the UAE also provides the most convenient access for new and established businesses to capitalize on greater opportunities for trade with Asian and European countries.

## CHALLENGES

1

### Greater business etiquette diligence

True to its core values of mutual respect and understanding, the UAE places a nuanced emphasis on adherence to social business norms, a practice supported and fostered by professionals across the country.

2

### Prospering global community environment

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3

### Post-pandemic take-off

If as a business you are making the decision to choose the UAE as your new home, you will be expected to catch up with the post-pandemic recovery pace.

4

### Acclimatising to the new normal

Besides obliterating the deadly virus phase, the UAE's strident thrust has been to take along business in adopting the post-Covid-19 trade requirements to fasten the pace of recovery and normalcy in the business paradigm at the earliest.

5

### Securing the future

The unspoken affirmation of the UAE is that it will continue to raise the standard of living for its people, with businesses as partners in this national mission.



**To learn more about the exciting parts of doing business in the UAE**

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